

CHEROKEE LOFTS
The First LEED Gold Certified
Mixed-Use Project in Southern
California



REthink's Cherokee Lofts –
Designed by Pugh + Scarpa;
located in Hollywood



Slated for completion in early 2009, REthink's mixed-use development, **Cherokee Lofts**, designed by architects Pugh + Scarpa, will soon be the most advanced and distinctive "green" building of its kind in Los Angeles. Expected to be named the first privately developed LEED (Leadership in Energy and Environmental Design) Gold Certified mixed-use project in Southern California, the eco-real estate development will consist of 12 residential condominium lofts and 2,800 sf of commercial space.

The building was conceptualized, designed and will be built with the paramount goal of blending highly sustainable elements with innovative design while preserving the rich history of the site. The Cherokee Lofts will pay homage to the site's former occupant, the Cherokee Recording Studios (MGM Studios before it), by utilizing and re-purposing existing materials from the recording studios in which artists such as Frank Sinatra, Elvis, David Bowie and Dave Mathews have recorded music. Original walnut wood paneling found in Studio 1 will be used throughout the development and two of the residential units will feature a dedicated space for in-home recording, designed by Cherokee Studio's founders, to carry on the site's musical spirit and rich history.

The building, a 2007 Westside Urban Forum Westside Prize Winner, will feature a high level of environmental systems, such as photovoltaic arrays, a recycled aluminum façade, advanced heating and cooling, LED lighting, Forest Stewardship Council-certified wood and a green roof that keeps the building insulated, cleans the air and reduces storm water run-off.

All lofts, ranging from 1,000 – 2,000 sf, will have unique and distinctive floor plans. Seven of the two-story town homes will be perched 30 – 50 ft above street level to maximize the skyline views, absorb daylight, and increase energy efficiency. Three of these lofts will have 17 ft high ceilings with mezzanines that open into a lush landscaped courtyard. Interiors including kitchens, baths, and finishes will be 'eco-luxury' with high-end appointments that have simple and modern lines while being environmentally friendly.

Cherokee Lofts unique architectural form and integrated function create a high-performance building that is an expression of the environmental and cultural context in which it is built.